

Fiona Ma for Lieutenant Governor 2026

Proven, Principled, Problem-Solver

Campaign Newsletter | August 2026

Hi Friend,

The General Election campaign is moving forward, and August is already off to an exciting start.

Over the past several weeks, I have continued traveling throughout California, listening to communities, supporting small businesses, meeting with local leaders, and building the broad coalition we need to win in November.

We kicked off the month in San Diego with an incredible **Latinos for Fiona Rally and Celebration** during CADEM weekend. Our campaign has also earned major new endorsements from the **California Democratic Party, Planned Parenthood Affiliates of California, and legendary labor and civil rights leader Dolores Huerta.**

And our **58 Counties. 1 California.** series continues, with new videos highlighting Siskiyou, Yolo, and Alameda counties and the people, industries, institutions, and communities that make each part of our state **Stronger Together.**

Everywhere I go, I hear many of the same concerns: affordability, housing, education, good jobs, small business opportunities, and whether the next generation will be able to build a future here.

Those conversations are why I'm running.

Thank you for continuing this journey with me. Together, we are building a coalition that reflects the extraordinary diversity and strength of California.

Watch Our Latest Campaign Videos → <https://www.youtube.com/@fionama>



CAMPAIGN MILESTONE

Our Coalition for November Keeps Growing

I am incredibly grateful to have earned three major new endorsements as we head toward the General Election.

California Democratic Party



I am proud to have earned the official endorsement of the **California Democratic Party** for Lieutenant Governor.

California Democrats from every corner of our state are coming together around a shared commitment to affordable communities, strong public education, good jobs, equality, reproductive freedom, and an economy that works for everyone.

I am honored to have the party's support as we take our campaign into November.

 [Read About the CADEM Endorsement](#)

Planned Parenthood Affiliates of California



I am also deeply honored to have the endorsement of **Planned Parenthood Affiliates of California**.

Throughout my career, I have believed that reproductive health care decisions belong to patients and their health care providers, not politicians.

At a time when reproductive freedom continues to face attacks across the country, California must remain a leader in protecting access to care and defending the right of every person to make their own health care decisions.

I am grateful to Planned Parenthood for its trust and for the work its staff and advocates do every day for Californians.

 [Read About the Planned Parenthood Endorsement](#)

Dolores Huerta



Few people have shaped California's history more profoundly than **Dolores Huerta**.

For more than six decades, Dolores has fought for workers, women, immigrant families, civil rights, and economic justice. Her leadership has inspired generations to organize, speak up, and fight for a better future.

As the daughter of immigrant parents, I am especially honored to have her support.

Dolores has spent her life bringing people together to create change. That same spirit of coalition building is at the heart of our campaign, and I am proud to have her standing with us as we head toward November.

 [Read About Dolores Huerta's Endorsement](#)

FEATURED STORY

Latinos for Fiona Comes to San Diego









What an incredible evening in San Diego!

During CADEM weekend, supporters gathered at Cancer Survivors Park at Spanish Landing for our **Latinos for Fiona Rally and Celebration**, bringing together elected officials, Democratic leaders, community advocates, and supporters from throughout the region.

I was proud to be joined by **San Diego Mayor Todd Gloria, La Mesa Vice Mayor Lauren Cazares, Carlsbad Councilmember Teresa Acosta, Latino advocate Jose Barrera, and San Diego County Democrats Vice Chair Rafael Perez.**

We talked about affordability, housing, good jobs, education, small businesses, and creating opportunities for the next generation.

Most importantly, we celebrated the people and communities that make California strong.

The San Diego celebration continued our statewide **Latinos for Fiona** movement following successful gatherings in Boyle Heights, Downey, and Bakersfield. Each event has given me another opportunity to listen directly to Latino families, workers, business owners, and community leaders about the challenges they face and the future they want for California.

Hear Why Leaders Are Supporting Fiona

We also captured a new series of videos in San Diego so you can hear directly from elected officials and community leaders about why they are supporting our campaign for Lieutenant Governor.

Their stories reflect what this campaign is about: showing up, listening, building relationships, and bringing people together around a California that works for every community.

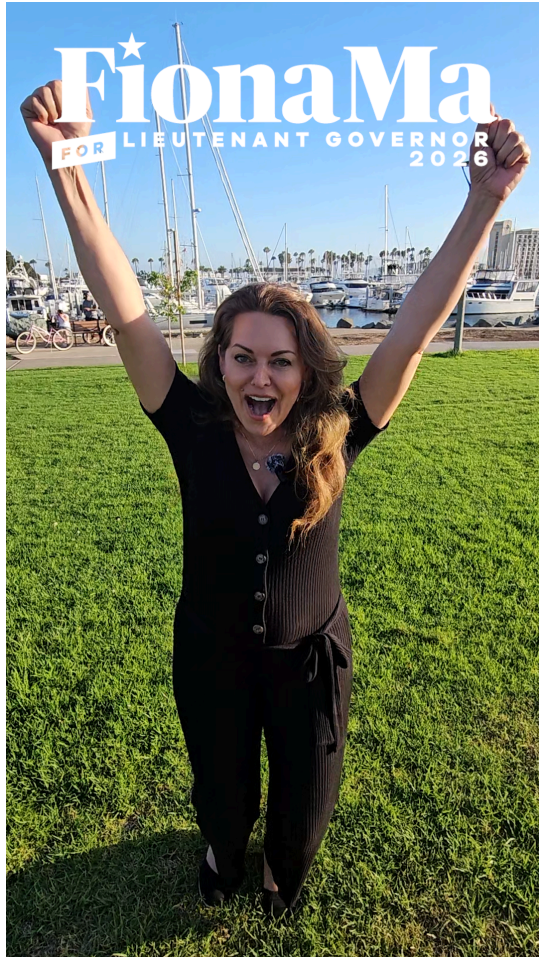
VIDEO: [San Diego Mayor Todd Gloria](#)



VIDEO: [La Mesa Vice Mayor Lauren Cazares](#)



VIDEO: [Carlsbad Councilmember Teresa Acosta](#)



► [Watch the Fiona Endorsement Video Series](#)

58 COUNTIES. 1 CALIFORNIA.

More Stories From Across Our State

Traveling to all 58 California counties has reinforced something I have always believed: there is no single California story.

Every county has its own economy, traditions, challenges, and opportunities. Our **58 Counties. 1 California.** series celebrates those differences while recognizing how much every region contributes to our shared future.

Here are some of our latest county stories.

Siskiyou County



California's far north is filled with extraordinary communities, natural resources, small businesses, agriculture, health care providers, and some of the most beautiful landscapes anywhere in our state.

Siskiyou County is another reminder of how important it is for California's rural communities to have a strong voice in Sacramento.

These communities help drive our agricultural economy, protect our natural resources, support local businesses, and contribute enormously to the character of California.

► [Watch the Siskiyou County Video](#)

Yolo County



Yolo County brings together some of California's greatest strengths: agriculture, higher education, research, innovation, small businesses, and strong local communities.

From the farms of the Sacramento Valley to the groundbreaking research and education taking place at UC Davis, Yolo County shows what can happen when agriculture, science, education, and economic opportunity work together.

Strengthening those connections between education, agriculture, workforce development, and the industries creating California's jobs of the future will help our state remain competitive.

► [Watch the Yolo County Video](#)

Alameda County



Alameda County is home to world-class higher education, innovative businesses, major transportation and trade infrastructure, and communities that reflect the extraordinary diversity of California.

UC Berkeley is one example of the county's enormous contribution to our state, educating future leaders while driving research, innovation, entrepreneurship, and economic growth.

As Lieutenant Governor, I would serve as an ex officio member of the UC Board of Regents, giving me an important opportunity to advocate for affordability, access, accountability, and a strong public university system.

Alameda County demonstrates how education, innovation, business, and diverse communities come together to help California lead.

► [Watch the Alameda County Video](#)

More county stories are coming soon.

📌 [Subscribe to Fiona's YouTube Channel](#)

A MILESTONE OF PRIDE AND PROMISE

Celebrating New U.S. Citizens in San Mateo



What a special day celebrating graduates of the **San Mateo Adult & Career Education Center** as they officially became United States citizens.

Becoming a citizen represents years of hard work, perseverance, study, and commitment. It was inspiring to celebrate this milestone alongside these new Americans, their families, teachers, volunteers, and community leaders.

Citizenship comes with extraordinary rights and opportunities, but also the responsibility to participate, lift up our communities, and help shape the future of our country.

I was honored to join **Congressman Kevin Mullin, San Mateo County Board of Supervisors President Noelia Corzo, San Mateo City Councilmember Lisa Diaz Nash, Trustee Jennifer Jacobsson**, and their incredibly proud teacher **Betty Chen** in congratulating this remarkable group.

To our newest citizens: welcome to this next chapter of your American journey. Your determination and dedication are an inspiration, and I cannot wait to see all that you contribute to California and our country.

 [See More From the Celebration](#)

From the California Trail

From economic development and community investment to civic leadership and neighborhood businesses, I've continued traveling throughout California and meeting with the people working every day to strengthen our state.

Here are a few recent highlights from the trail.

A New Chapter for California Opportunity Zones

CALIFORNIA OPPORTUNITY ZONES
BUILDING STRONGER COMMUNITIES. DRIVING INVESTMENT.

Opportunity Zones are now **PERMANENT under HR 1.**

OZ 1.0 The initial designation of Opportunity Zone census tracts and related tax benefits is known as “**OZ 1.0**” from the 2017 Tax Cuts and Jobs Act.

OZ 2.0 The new, permanent Opportunity Zones tax incentive program is known as “**OZ 2.0**” providing more certainty for communities and investors.

In 2026, Governors will nominate census tracts for Treasury to designate, creating a new OZ 2.0 map.
The OZ 2.0 map will be in effect through the end of 2036. New OZ maps with designated census tracts will be chosen every 10 years.

1,200 CENSUS TRACTS have been submitted to Gov Gavin Newsom.

PUBLIC COMMENT PERIOD will be **Aug 3–28** on the 1,200 census tracts nominated to be part of the official **618** finalists.

THE 1,200 NOMINEES will be publicly available on the website by **Aug 3rd.**

YOUR VOICE. YOUR COMMUNITY. YOUR FUTURE.

Learn more and stay informed:
business.ca.gov/opportunity-zones-in-california

California's Opportunity Zones are entering a new chapter.

With Opportunity Zones now permanent under federal law, California is preparing for **Opportunity Zones 2.0**, bringing greater certainty for communities, investors, and long-term economic development.

A total of **1,200 California census tracts** have been submitted for consideration. The public comment period runs through **August 28**, and public input will help inform the selection of the **618 final Opportunity Zones** for California's new map.

This is about more than drawing lines on a map. It is an opportunity to think strategically about where investment can create jobs, support businesses, strengthen communities, and expand economic opportunity.

As State Treasurer, I have seen firsthand how access to capital can transform communities. I encourage Californians to learn more and make their voices heard.

 [Learn More and Participate](#)

Building Relationships at NALEO 2026



I had a great day at the **NALEO Conference in downtown Los Angeles**, connecting with elected officials and community leaders from across the country.

Public service is about more than individual offices or titles. It is about building relationships, sharing ideas, and learning from leaders who are tackling many of the same challenges in their own communities.

It was a busy day of meetings and events around Los Angeles, but building those relationships is always time well spent.

► [Watch the NALEO Video](#)

A Sweet Small Business Success Story in San Ysidro

While visiting Las Américas Premium Outlets in San Ysidro, I followed the smell of fresh churros to [Churros El Tigre](#).

Owner Louie and his team have grown the business to **four locations** and expanded into catering throughout San Diego County. It is exactly the kind of California small business success story I love to see.

Small businesses create jobs, strengthen local economies, and give our communities their unique character.

And in this case, they also make some incredible churros.

► [Watch the Churros El Tigre Visit](#)

Momentum and the Moment

The General Election is getting closer, and this campaign continues to grow because of people and organizations throughout California who believe experience, qualifications, and a record of delivering results matter.

From labor, teachers, nurses, firefighters, and reproductive rights advocates to farmers, small-business owners, LGBTQ+ leaders, elected officials, Democratic organizations, and community advocates, this coalition reflects the people who make California work.

Every endorsement, community visit, video shared, and conversation with a voter helps us build toward November.

We are grateful to everyone standing with us.

📌 [View the Full Endorsement List](#)

Fiona Ma in the Media

Recent coverage highlighted Fiona's work as State Treasurer, commitment to economic opportunity, and efforts to expand financial security for Californians.

CBS Sacramento: Addressing Banking Challenges Facing California's Legal Cannabis Industry

CBS Sacramento covered a State Capitol hearing hosted by Treasurer Ma that brought together lawmakers, legal cannabis businesses, financial institutions, and advocates to discuss one of the industry's biggest continuing challenges: access to safe and reliable banking services.

[READ MORE](#)

Sacramento Bee: Helping Families Access Money Set Aside for Their Children

The Sacramento Bee reported on a new partnership announced by Gov. Gavin Newsom and Treasurer Ma to develop the **Early Investment Accounts Navigator**, designed to make it easier for California families to discover and claim public and philanthropic savings and investment resources already available to their children.

[READ MORE](#)

Cal State San Bernardino: Fiona Ma to Keynote Inland Prosperity Conference

Cal State San Bernardino highlighted Fiona's upcoming keynote at the **2026 Inland Prosperity Conference**, which will bring together entrepreneurs, lenders, funders, public agencies, and regional business partners to help small businesses start, grow, and thrive.

[READ MORE](#)

New Times Magazine Profiles California State Treasurer Fiona Ma

New Times Magazine featured Fiona in its **People on the Go** series, highlighting her role managing California's finances and helping finance schools, affordable housing, transportation, hospitals, environmental projects, and other critical infrastructure throughout the state.

[READ MORE](#)

Get Involved

Help Us Build the Momentum

The General Election is underway, and there are many ways you can help carry our message to voters throughout California. Email communications@fionama.com to:

-  **Volunteer**
-  **Donate**
-  **Host an Event**
-  **Share Our Campaign Videos**
-  **Invite Fiona to Your Community**
-  **Follow Us on Social Media**

The path to victory in November is built one conversation, one community, and one supporter at a time.

Thank you for your continued support, encouragement, and belief in this campaign. Together, we will continue building a stronger, more affordable, and more prosperous California.

With gratitude,

Fiona Ma, CPA

California State Treasurer

Candidate for Lieutenant Governor 2026

 **FionaMa.com**

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