



**FOR IMMEDIATE RELEASE**  
May 15, 2026

Contact: Fiona Ma for Lieutenant Governor 2026  
[communications@fionama.com](mailto:communications@fionama.com)  
(415) 322-9641

**Fiona Ma for Lieutenant Governor Campaign Launches New Round of Ads**  
***“Fight & Deliver” Highlights Accomplishments, Standing Up to Trump***

**Sacramento, CA** —The Fiona Ma for Lieutenant Governor campaign today released its final broadcast ads for her campaign in both English and Spanish.

“Fight & Deliver” features State Treasurer Ma’s accomplishments in office, focusing on women’s rights, battling President Trump’s tariffs, and her background as a daughter of immigrants. It also features the endorsement of the California Nurses Association.

English

<https://youtu.be/RYYEtTxRnpg>

Spanish

<https://youtu.be/RIdteQWUxbg>

“State Treasurer Ma has earned a reputation as a practical problem solver, which is the message of these ads,” says campaign manager Astine Suleimanyan. “They underline the reasons why she is backed by a broad coalition of unions, Democratic groups and more than 75 percent of the Legislature as well as the current Lieutenant Governor, Secretary of State and State Controller.”

The 30-second advertisement will be broadcast on television and in digital format statewide as part of a major buy.

The ads are the second wave in State Treasurer Ma’s campaign. The [first ads](#) were released two weeks ago. They were produced by Bearstar Strategies of San Francisco.

###

**About Fiona Ma**

California is the world's fourth-largest economy and Treasurer Ma is the state's primary banker, as well as a CPA licensed in CA since 1992. Her office processes approximately \$3 trillion in payments within a typical year and provides transparency and oversight for an investment portfolio that has ranged from \$155 billion to \$175 billion over the past 6 months, over \$20 billion of which are local government funds. She also is responsible for over \$80 billion in outstanding general obligation and lease revenue bonds of the state.