



**FOR IMMEDIATE RELEASE**  
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## **UNITE HERE Endorses Fiona Ma for California Lieutenant Governor**

**Major hospitality workers union backs Ma's record of delivering for working families and protecting California's economy**

**San Francisco, CA** — The campaign of Fiona Ma proudly announced the endorsement of UNITE HERE in her campaign for California Lieutenant Governor.

Representing hundreds of thousands of hospitality workers across North America — including **over 40,000 hotel workers, food service employees, and airport concession workers throughout California and Arizona** — UNITE HERE joins a growing coalition of labor unions supporting Ma's campaign.

**"UNITE HERE workers power California's tourism and hospitality economy," said Fiona Ma. "I am honored to have their support. As Lieutenant Governor, I will continue fighting for fair wages, good jobs, affordable housing, and economic opportunity for working families across our state."**

Throughout her career in public service, Ma has worked closely with organized labor to advance policies that support workers, strengthen retirement security, and invest in California's economic future. As California State Treasurer, she has overseen billions in investments that support infrastructure, affordable housing, and job creation throughout the state.

California's tourism and hospitality sector is one of the state's largest economic engines, supporting millions of jobs and generating billions in economic activity each year. UNITE HERE represents workers who are essential to that industry's success.

The endorsement comes as Ma's campaign continues to build broad support across California, including backing from labor unions, community organizations, and Democratic leaders throughout the state.

**"This campaign is about building an economy that works for everyone," Ma added. "With partners like UNITE HERE, we will keep fighting for the workers who make California strong."**

For more information about the campaign, visit [www.fionama.com](http://www.fionama.com).

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## **About Fiona Ma**

**Fiona Ma, CPA** is California's 34th State Treasurer and a candidate for Lieutenant Governor in the 2026 election. Recognized for her fiscal leadership and commitment to affordable housing, community empowerment, and public service, Treasurer Ma continues to work toward a more equitable future for all Californians.