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## **FIONA MA FOR LT. GOVERNOR CAMPAIGN RELEASES FIRST ADVERTISEMENTS**

SACRAMENTO – State Treasurer Fiona Ma today launched the first advertisements of her campaign for Lieutenant Governor.

“Fight and Deliver” (LINK) features Ma emphasizing her impressive record standing up to President Trump and ICE, stresses her background as a daughter of immigrants, and highlights her record delivering on economic development.

The 30-second spot also highlights her impressive list of endorsements, including the California Nurses Association, the California Professional Firefighters, the California Nurses Association, the California Federation of Labor Unions, California Federation of Teachers, Equality California, the State Building and Construction Trades Council of California, and Equality Now.

“This ad ensures California’s working families know that the strongest candidate on their side is Fiona Ma,” said Astine Suleimanyan, Ma’s campaign manager. “This fight is personal for her, and the ad reflects her battle to protect the values of Californians.”

The ads will appear on television, in digital formats and in Chinese language form throughout the state in a substantial media buy.

It was produced by Bearstar Strategies, the San Francisco-based political consulting firm.

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